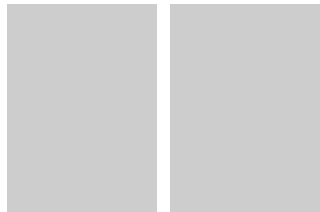


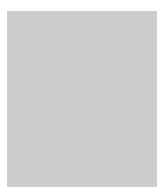
FORT LAUDERDALE INTERNATIONAL BOAT SHOW



2017 Official Marine Product Source Guide & Show Directory Rates

NOVEMBER 1-5, 2017

DIMENSIONS & MECHANICAL SPECS

	2 PAGE SPREAD Bleed 17.25"W x 11.125"H Non-Bleed 16.75"W x 10.875"H
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	FULL PAGE AD Bleed: 8.625"W x 11.125"H Trimmed to: 8.375"W x 10.875"H No live matter within .3125" of final trim Non-Bleed: 8.125"W x 10.625"H
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	QUARTER PAGE AD 3.5"W x 4.875"H
	HALF PAGE AD Horizontal: 7"W x 4.875"H

AD CLOSING DATE:

October 3, 2017

MATERIAL DUE DATE:

October 7, 2017

AD RATES (All prices are Net)

AD SIZE	COLOR	RATE
Back Cover	4 Color Only	\$8,000
2 Page Spread	4 Color Only	\$6,500
Inside Back Cover	4 Color Only	\$6,000
Inside Front Cover	4 Color Only	\$6,000
TAB Page	4 Color Only	\$4,500
Full Page	4 Color	\$3,500
Half Page	4 Color	\$2,500
Quarter Page	4 Color	\$2,000

All rates are quoted NET.

AD REQUIREMENTS: ADS MUST BE SUBMITTED AS HI RES PDF FILES. Photoshop or Illustrator files accepted. Image files must be no less than 300 dpi at 100% of placement size. All fonts (screen and printer) must be included. Do not use true type fonts. Color proofs are preferred.

As production time and space is allocated based on orders received, no cancellations can be accepted after ad closing date.

All materials must be received electronically unless prior arrangements have been made.

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